

Our Strategy FY 2024 - 2025

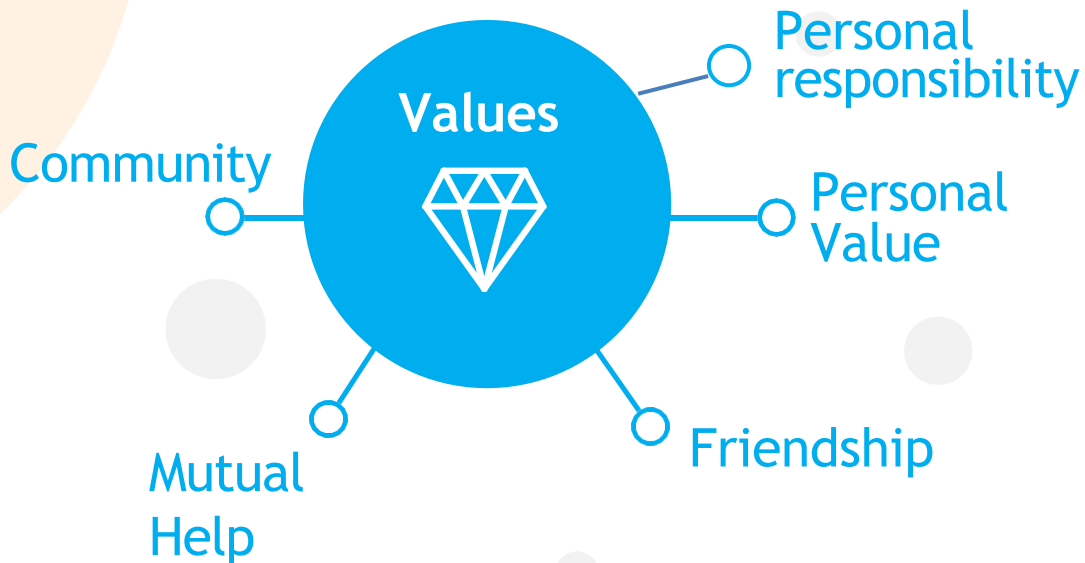


GROW is widely recognised as the premier provider of intentional peer to peer support to promote hope, mutual help and recovery for good mental health for people throughout Australia.



Mission

We enable people and communities to grow, recover and maintain good mental health.



TOP 5 Strategic Priorities

- Be the National Leader in Lived Experience co-design and mental health recovery acknowledging everyone can grow.
- Be the Leading provider of dual diagnosis rehabilitation and recovery centres across Australia.
- Adopt innovative practices to continually transform our systems and processes in an evolving sector.
- Be a sustainable workplace of choice committed to lived experience, leadership, employee and volunteer development and diversity with a mentally healthy principles-based culture.
- Consistently measure and communicate the positive outcomes of Grow's intentional peer to peer support model to strengthen credibility and influence and solidify Grow's role as a vital component of the mental health continuum.